



优力卡互动科技



极简科技



METaverse TECH (202103320682)

MINIMO TECH (201703021669)

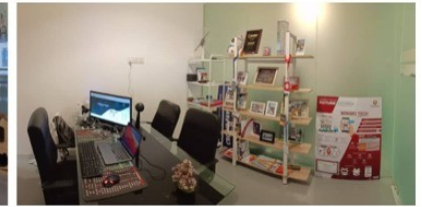
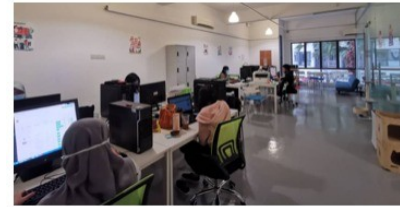
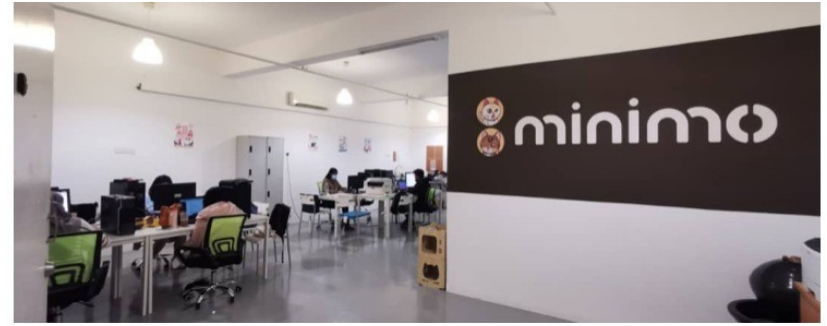
managed by

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Create@

2019 阿里巴巴全球诸神之战创客大赛

Create @ Alibaba Cloud Startup Contest



Create @ Alibaba Cloud Startup Contest 2019
Johor Bahru (Malaysia) Final 1st runner up



Global Finals of New Retail – Winning Prize



IP Smart Startup Pitching Competition 2019 - Crowd Favourite



Huawei Spark 2020 Global Startup Competition Top 15 Finalist
Incubated under Huawei Spark 2020 Program



2021 Asia Pacific Telecom 5G Challenge - Jury Special Prize

Award of Excellence for Promotion in the Shenyang Global Projects Docking Fair of 2021 China Shenyang
Overseas Elites Innovation & Entrepreneurship Competition.



2023 9th HaiKe Cup- Global Overseas Chinese Innovation and Entrepreneurship Competition
- Winning Prize



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INTRODUCTION



EUREKAISM is an interactive development agency focusing on Mobile Apps (iOS, Android & Huawei) and Web App with our strong native coding strength and branding design consideration for customers.

Reliable, stable and cost-effective custom-made App solutions have always been what we are capable of delivering to satisfy our valued clients. With over 13 years of development experience, we will ensure you always get the best solution.



Minimo Tech is an omnichannel solution provider with a focus on mobile e-commerce and enterprise retail solutions. With cutting-edge technologies like augmented reality, geo-fencing, and gamification, you may explore the power of personalization. We provide a hybrid Software as a service (SaaS) that combines web and traditional structure apps with a smooth way for merchants to customize their products.



Under our trademark (Minimo.Cat), we also published our series of games, edutainment and utilities apps.

SERVICES

UI & UX Design

User Interface Design / Information Architecture / Interaction Design / Visual Design

Digital Marketing

Managing and Content Generation of Social Media / Search Engine Optimisation(SEO) (Apps and Web) / Search Engine Marketing / Paid Social Advertising / Mobile Marketing

Business Website Design

As the first business interaction between you and your Customer, we are helping clients to create responsive Version to ensure your website suit for all platforms and Phone sizes.

Consultancy

Acting as your outsourced CTO to plan for your IT strategies.

Customized App Development

Tailor-Made Solutions / Scalable & Fit to your software ecosystem

Digital Branding Design

We create your unique visual identity to be used in digital World, start form logo and further elaborate to each different Usages in digital format.

Feasibility Study

Executive Summary / Clear Project Description / Competitive Landscape / Operating Requirements / Recommendations & Finding / Schedule and timeline

Motion Graphic Video

To better promote and market your Digital content, we do Produce high quality Animation Explainer Video and Logo Animation too.



120 Projects
Completion



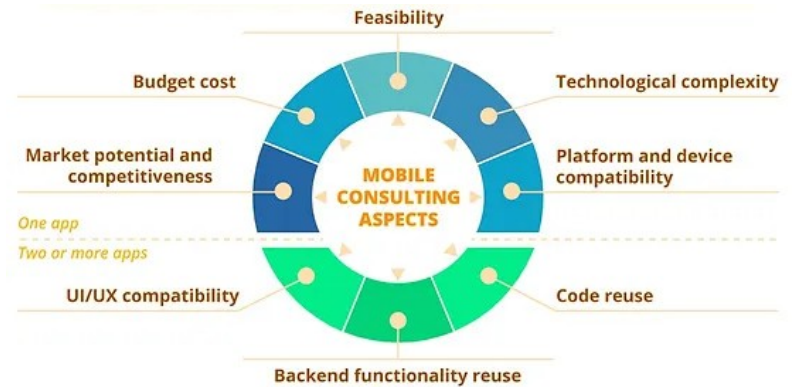
13 Year
Experiences



OUR PROCESS



ALL-ROUND ASSESSMENT AND ANALYSIS



OUR STRENGTHS



Strategy

Understand your app's uncontested Market space is the key.



Branding

To create your unique visual identity.



UI & UX

The interface creates emotional Connection with your audience.



Native Coded Development

For stable, fast responded and steady performance.



Analytics

Data helps drive decision.



Marketing

Use the proven strategies to assist our Client's App succeed with maximum Potential growth.

VR

Virtual Reality
(VR)



Augmented
Reality



QR



Online 2 Online (O2O)

OUR COMPETITIVE ADVANTAGE



Online Merge Offline

bring more traffics to retails



Artificial Intelligence

localized for local market



ASEAN Team

multiple Countries & Languages



Dual Countries Registration

to minimize the risk of future
Potential cold war



13 years Technical Experience



Other Outsourcing Members

PORTFOLIO

Minimo Tech: AI + S2B2C platform for merchant

Mobile & Electronic
Commerce Store
(App & Web)

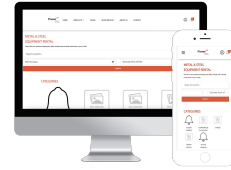
Flambe



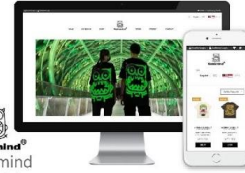
Minimo Store



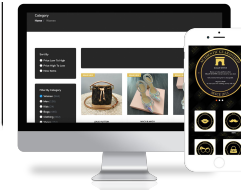
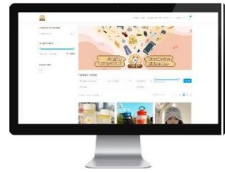
Minimo Fashion



Calmmind
Official



SOLA BOY



Gamification



Minimo Kids Music
Instruments



Fortune Cat
MaoMao's Slots



Augmented Reality & Virtual
Reality Marketing



Minimo Angpao



Petrochemicals



PlusFX



RNE Network



TOP MIX
GO GREEN



Utilities



B2B SAAS



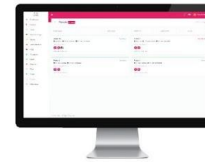
Minimo Website



Minimo Digital



Minimo Click



Minimo SEO



TEAM 团队



JEROME SIM 沈茂禧
 创办人 Founder & CEO
 创始人兼首席执行官



🇸🇬 Nanyang Technological University graduate

🇸🇬 Ngee Ann Polytechnic Silver Medalist 🏅

🇨🇳 Peking University Exchange Student

🇨🇳 Zhejiang University City College Exchange Student

🇸🇬 National Computer System- System Consultant

🇫🇷 French origin Gemalto in Beijing 🇨🇳 – Intern

🇸🇬 Singapore origin Gemalto in Shanghai 🇨🇳 – Summer Job



EUREKAISM SDN BHD (previously known as EUREKAISM) – since 2010



📄 120 Projects Completion

📅 13 Years Experiences



Farhan (CTO)



Ling Li
(Designer)



Haraan
(Developer)



Wei Leong
(Developer)

Minimo.Tech (Malaysia) - since 2018



NGUYEN
Account Manager



FREELANCERS &
OUTSOURCE PARTNERS



MINI & MAOMAO
Our very own models
& mascots



AWARDS 荣誉

阿里巴巴诸神之战创客大赛 Create @ Alibaba Cloud Startup Contest 2019:



▲ Johor Bahru Final - 1st runner up



▲ Global Finals New Retail - Winning Prize



▲ IPSmart Startup Pitching Competition 2019



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Incubated under Huawei Spark 2020 Program



FEATURED ON MEDIA



▲ AiFM



▲ Global Startup Talent @ Taipei 2018



▲ TusStar Malaysia Launch Event @ 2018



▲ Video Interview with Team Hatch of Digital Ocean at HongKong Rise Tech Conference 2019



▲ Astro AEC



▲ Alibaba Cloud-KRAAsia AsiaStar Focus Interview 2021