



ZUROKAIISM  
*Miracles of APP*

# INTRODUCTION

"App" is a short name for "application software" whereas "mobile app" is an application software designed to run specifically on smartphones, tablet computers and other wearable devices. Apps are usually made available on distribution platforms including App Store, Google Play, and so on.

Mobile App has been a trendy marketing approach used by merchants and services provider worldwide to increase their business visibility, brand awareness, product educations and so on.

Make a difference NOW by having your own App too! Come unlock the limitless opportunities in the mobile world with Eurekaism.



# ABOUT US

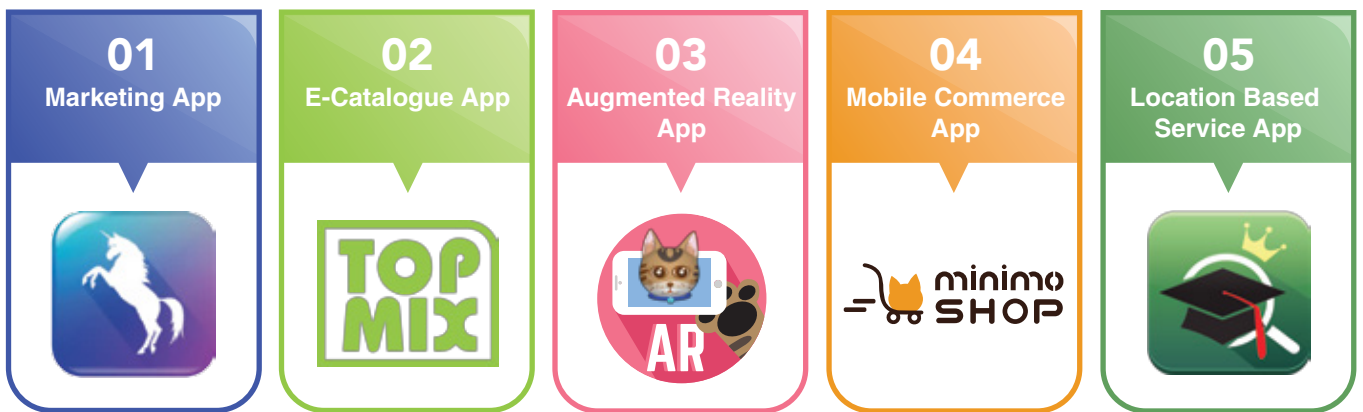
EUREKAISM is the short name for "Eureka Interactive Software & Media".

Founded in Singapore, We have been a dynamic and innovative App developer since July 2010. Based in Nusajaya (Johor), we can help our clients not only in Singapore and Malaysia, but wherever our clients' to be.

Reliable, stable and cost-effective custom-made App solutions have always been what we are capable of delivering to satisfy our valued clients.

# SERVICES

- **Customized App Development:** Tailor-Made Solutions / Scalable / Fit to your software ecosystem
- **UI & UX Design:** User Interface Design / Information Architecture / Interaction Design / Visual Design
- **Feasibility Study:** Executive Summary / Clear Project Description / Competitive Landscape / Operating Requirements / Financial Projections / Recommendations & Findings / Schedule and timeline
- **Training:** Android App Development / iOS App Development
- **Mobile App Branding:** With predefined structured / Personalized with your content



# FEATURES



## Strategy

Understand your app's uncontested market space is the key.



## Native Coded Development

For stable, fast responded and steady performance.



## Branding

To create your unique visual identity.



## Analytics

Data helps drive decision.



## UI & UX

The interface creates emotional connection with your audience.



## Marketing

Use the proven strategies to assist our client's App succeed with maximum potential growth.



**Showroom:**

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